

Development of TV in India Continues...

CC- 102 Unit-4

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1982: April INSAT -1aA the first Indian Satellite communication launched in space

August 15 tv transmission began in Orissa and Andhra Pradesh with the help of INSAT -1A

Live telecast of the speech of the Prime Minister from Red Fort

Beginning of the Colour TV transmission

Live transmission of 9th Asian games in September

INSAT_1A abandoned due to technical problems.

1983: Special crash programme worth Rs 8 Crore launched for promoting widespread TV transmission in the country. The project had an objective of reaching TV transmission to 70 % of the Indian population by the end of the year 1984.

August 30, communication satellite INSAT-1B launched

- 1985:** first cable TV transmission of the country began in Bombay
- 1990:** Cable Tv reached 4 lakh household in the country mostly in the western India and Andhra Pradesh. Most of the channels like CNN, BBC,were in English. Zee TV began began first hindi channel cable TV
- 1991:** the cable TV reached Delhi, UP, Haryana, West Bengal,Tamilnadu,Kerala,Punjab nad Jammu & Kashmir.
- 1994:** the cable television network (regulation) Act passed by government. Registration of Cable operators, Compliance with the code of conduct and transmission of two channels of Doordarshan were made Compulsory by this Act.
The Act also emphasized on the use of modern gazettes and equipments for ensuring quality in the programmes.
- 2002:** January 26, Doordarshan launched its edutainment channel DD Bharati.

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2003: November 3, DD Metro was closed.

24 hours terrestrial News Channel DD News launched as a first territorial News channel of the country.

2004: January 21, Kishan Channel began on Doordarshan with this the era of narrow casting on Doordarshan Started.

2006: DD Urdu Launched

2007: The Union Government made further amendment in cable television regulation act 1955. It has the provision of mandatory varies of Lok Sabha and Rajya Sabha channel by cable operator in their networks.

2008: September 8, the union government announces policy guidelines on IPTV, another mode of delivery system for TV channel viewers.

2009: November 12, the union cabinet approved policy guidelines on HITSS, a new technology and platform to provide the viewers the better choice and good quality of TV channels through cable operators.

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Thank you